

<b>2025 Budget Items</b>			
	<b>2024</b>		<b>2025</b>
<b>Category</b>	<b>Budget</b>	<b>Actual <sup>1</sup></b>	<b>Budget</b>
<b>Revenue</b>			
Tour	90,226	147,298	147,298
Membership	32,191	8,554	9,934
Other <sup>2</sup>	5,415	2,090	5,000
<b>Total</b>	<b>127,832</b>	<b>157,942</b>	<b>162,232</b>
<b>Expenses</b>			
Tour <sup>3</sup>	55,000	97,620	85,000
Administration	15,000	12,709	15,000
D & O	0	17,246	15,000
Non-Tour Marketing	22,500	23,306	25,000
Online Store	4,000	0	1,500
Donations <sup>4</sup>	17,500	12,518	17,500
Community Events	5,000	2,708	5,000
Board Retreat	4,000	1,000	4,000
District Budget	4,500	662	4,500
Landmark/Land Use	5,000	3,362	5,000
Parks & Greenspace	10,000	0	5,000
Public Safety	2,000	584	1,000
<b>Signature Projects</b>			
Sidewalks	8,500	1,500	2,000
Web Page/social media	7,500	3,392	5,000

<b>Total Expenses &amp; Projects</b>	<b>160,500</b>	<b>176,607</b>	<b>190,500</b>
<b>Net Cash Over/(Short)<sup>5</sup></b>	<b>(32,668)</b>	<b>(18,666)</b>	<b>(28,268)</b>
<sup>1</sup> As of Dec 5 2024 <sup>2</sup> Includes \$4,300 in Interest Income from CD in 2025 Budget <sup>3</sup> No \$15k EVA donation in 2025 <sup>4</sup> Required Donations of at least \$1,000 each: SPARK, Fernbank Elementary, Druid Hills Middle, Druid Hills High, Paidea, OLPA, Frazier Center, Mid Town High School; \$2,000 for EVA, OLPA \$2,500, Freedom Park \$2,000 (ie \$14,500 preapproved...\$3,000 discretionary) <sup>5</sup> Assumes budgeted expenses maxed out for all categories			