



VISION

Druid Hills is a vibrant community guided by history and focused on the future.

MISSION

Connect neighbors, foster civic engagement, and steward the neighborhood’s beauty.

GOALS

1. Steward the Natural and Built Environments
2. Collaborate & Communicate with Neighbors & Partners
3. Create and Execute a Public Safety Plan
4. Nurture an Effective Organization

GOAL 1	GOAL 2	GOAL 3	GOAL 4
Steward the Natural and Built Environments	Collaborate & Communicate with Neighbors & Partners	Create and Execute a Public Safety Plan	Nurture an Effective Organization
<p>STRATEGIES</p> <p>Conserve the Natural Environment</p> <p>Maintain and Protect the Built Environment</p>	<p>STRATEGIES</p> <p>Unite Residents and Build Community</p> <p>Communicate Information and Share Knowledge</p> <p>Establish and Strengthen Strategic Partnerships</p>	<p>STRATEGIES</p> <p>Develop a Proactive, Multi-Year Transportation Plan by 2022</p> <p>Invest in Amenities that Enhance the Community</p> <p>Advance Neighborhood Safety</p>	<p>STRATEGIES</p> <p>Diversify and Maximize Revenue</p> <p>Simplify the Organization</p>



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<p>METRICS</p> <p>Increase the number of properties enrolled in the NWF Wildlife Habitat program by at least 5% each year</p> <p>Maintain the neighborhood’s tree canopy by planting annually to account for loss</p> <p>Historic preservation guidelines are published by June 1, 2021</p>	<p>METRICS</p> <p>At least 6 community activities each year</p> <p>25% of Druid Hills residents sign up on Next Door by 2025</p> <p>25% annual increase in DHCA website traffic each year</p> <p>25% annual increase in DHCA social media hits each year</p> <p>At least 50% of partners indicate that DHCA is a valued partner, with a net promoter score of at least 25</p> <p>The neighborhood survey has a net promoter score of 25 by 2024</p>	<p>METRICS</p> <p>Each year by 7/31/20, publish a schedule of projects that will be funded from the DHCA budget for public safety, amenities, and transportation and keep it updated</p> <p>2% annual increase in community amenity investment</p> <p>66% of funded projects are completed as scheduled each year</p>	<p>METRICS</p> <p>Retain 90% of existing members each year with a net promoter score of at least 25</p> <p>Recruit at least 10% of non-member households to become members each year</p> <p>Receive at least 1200 hours of time contributed by volunteers each year</p> <p>Raise at least \$80,000 each year from all sources of revenue</p>